

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 257682

1. THE NAME OF THE CANDIDATE IS: RPOF / HUK, GAE, GARD
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Rep. 3 pack in the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
RPOF 3 pack.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
\_\_\_\_\_.
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
Elise Cloyd / Menter Media  
Name  
680 Fairmount Ave. Ste. 306 Towson, MD 21286  
Address  
\_\_\_\_\_  
Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/24/12 Page 1 of 3

Flight Dates 09/04/12-09/10/12

|  |                          |  |                         |              |
|--|--------------------------|--|-------------------------|--------------|
| <u>Contract / Revision</u>                           | <u>257682</u>            | <u>Product</u>                                       | <u>Order Sep</u>        | 00:15:00     |
| <u>Original Date / Revision</u>                      | 08/24/12                 | <u>Agency Com</u> 15%                                | <u>Estimate #</u>       | 1959         |
|  | 08/24/12                 | <u>Billing Contact</u>                               | <u>Alt Order #</u>      | 06297691     |
| <u>Advertiser</u>                                    | POL/RPOF 3 PACK//R/STR/F | 600 Fairmount Ave., Ste 306<br>Towson, MD 21286-1002 | <u>Billing Type</u>     | Cash         |
| <u>Agency</u>  | Mentzer Media Services   |  | <u>Order Type</u>       | GENERAL      |
| <u>Buying Contact</u>                                | Elise Cloyd              |  | <u>Billing Cycle</u>    | EOM/EOC      |
|  |                          | Sales Office PHI                                     | <u>Billing Calendar</u> | BROADCAST    |
|  |                          | Sales Region NAT                                     | <u>Demographic</u>      | A35+         |
| 600 Fairmount Ave., Ste 306<br>Towson, MD 21286-1002 |                          | Agency Ref   | <u>Rev Codes</u>        | AGY POL GEN  |
|  |                          |  | <u>Product Codes</u>    | PL-Candidate |
|  |                          |  | <u>Priority</u>         | P-2          |
|  |                          |  | <u>Advertiser Ref</u>   |              |

Primary Account Executive

Kristen Waskie

| <u>Account Executive</u> | <u>Order%</u> | <u>Start Date</u> | <u>End Date</u> |
|--------------------------|---------------|-------------------|-----------------|
| Kristen Waskie           | 100%          |                   |                 |

Order Share 100% Market Value 17135

| <u>Competing Station</u> | <u>% of Order</u> | <u>Amount</u> |
|--------------------------|-------------------|---------------|
| CABLE                    | %                 | 0             |
| WESH                     | %                 | 0             |
| WFTV                     | %                 | 0             |
| WKCF                     | %                 | 0             |
| WOFL                     | %                 | 0             |
| WOPX                     | %                 | 0             |
| WRBW                     | %                 | 0             |
| WRDQ                     | %                 | 0             |

Order Totals

| <u>Month</u>   | <u># of Spots</u> | <u>Net Amount</u> | <u>Gross Amount</u> | <u>Rating</u> | <u>Start Date</u> | <u>End Date</u> | <u># Spots</u> | <u>Net Amount</u> | <u>Gross Amount</u> |
|----------------|-------------------|-------------------|---------------------|---------------|-------------------|-----------------|----------------|-------------------|---------------------|
| September 2012 | 22                | \$14,564.75       | \$17,135.00         | 0.00          | 08/27/12          | 09/10/12        | 22             | \$14,564.75       | \$17,135.00         |
| Totals         | 22                | \$14,564.75       | \$17,135.00         | 0.00          |                   |                 |                |                   |                     |

Billing Plan

| <u>Totals</u>   |
|---|
| Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount         |
| E 1 WKMG 09/04/12 09/05/12 11-12p Price Is Right CM 11a-12p -TW---- :30 2 \$350.00 P-3 0.00 NM 2 \$700.00 |
| Price Is Right  |
| Start Date End Date Weekdays Spots/Week Rate Rating   |
| Week: 09/03/12 09/09/12 -TW---- 2 \$350.00 0.00   |
| E 2 WKMG 09/04/12 09/07/12 News at 6p CM 6-630p -TWT--- :30 3 \$225.00 P-3 0.00 NM 3 \$675.00             |
| News at 6p  |
| Start Date End Date Weekdays Spots/Week Rate Rating   |
| Week: 09/03/12 09/09/12 -TWT--- 3 \$225.00 0.00   |
| E 3 WKMG 09/04/12 09/09/12 M-SU 11p News CM 11-1135p -TW---- :30 2 \$600.00 P-3 0.00 NM 2 \$1,200.00      |
| M-SU 11p News   |
| Start Date End Date Weekdays Spots/Week Rate Rating   |
| Week: 09/03/12 09/09/12 -TW---- 2 \$600.00 0.00   |
| E 4 WKMG 09/04/12 09/04/12 Tue Prime 8p NCIS CM 8-9p -1----- :30 1 \$2,400.00 P-3 0.00 NM 1 \$2,400.00    |
| NCIS  |
| Start Date End Date Weekdays Spots/Week Rate Rating   |



WKMG

Print Date: 08/24/12

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Contract / Revision

257682 Flight Dates 09/04/12-09/10/12

Hiatus DatesOriginal Date / Revision 08/24/12/ 08/24/12Order Sep 00:15:00Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD.Estimate # 1959

| Ln   | Ch  | Start             | End             | Inventory Code               | Break | Start/End Time    | Days       | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Totals     |            |
|------|-----|-------------------|-----------------|------------------------------|-------|-------------------|------------|-----|-------|-------------|-----|---------------|------|-------|------------|------------|
|      |     |                   |                 |                              |       |                   |            |     |       |             |     |               |      |       | Amount     |            |
| E 4  | WKG | 09/04/12          | 09/04/12        | Tue Prime 8p<br>NCIS         | CM    | 8-9p              | -1-----    | :30 | 1     | \$2,400.00  | P-3 | 0.00          | NM   | 1     | \$2,400.00 |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/03/12    | 09/09/12        | -1-----                      |       | 1                 | \$2,400.00 |     |       | 0.00        |     |               |      |       | 1          | \$2,300.00 |
| E 5  | WKG | 09/04/12          | 09/04/12        | Tue Prime 9p<br>NCIS:LA      | CM    | 9-10p             | -1-----    | :30 | 1     | \$2,300.00  | P-3 | 0.00          | NM   | 1     | \$2,000.00 |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/03/12    | 09/09/12        | -1-----                      |       | 1                 | \$2,300.00 |     |       | 0.00        |     |               |      |       | 1          | \$390.00   |
| 6    | WKG | 09/07/12          | 09/07/12        | Fri Prime 10p<br>Blue Bloods | CM    | 10-11p            | ----1--    | :30 | 1     | \$2,000.00  | P-2 | 0.00          | NM   | 1     | \$2,000.00 |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/03/12    | 09/09/12        | ----1--                      |       | 1                 | \$2,000.00 |     |       | 0.00        |     |               |      |       | 1          | \$475.00   |
| 7    | WKG | 09/09/12          | 09/09/12        | CBS Sunday Morning           | CM    | 9-1030a           | -----1     | :30 | 1     | \$390.00    | P-2 | 0.00          | NM   | 1     | \$390.00   |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/03/12    | 09/09/12        | -----1                       |       | 1                 | \$390.00   |     |       | 0.00        |     |               |      |       | 1          | \$2,250.00 |
| 8    | WKG | 09/09/12          | 09/09/12        | Face The Nation              | CM    | 1030-11a          | -----1     | :30 | 1     | \$475.00    | P-2 | 0.00          | NM   | 1     | \$475.00   |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/03/12    | 09/09/12        | -----1                       |       | 1                 | \$475.00   |     |       | 0.00        |     |               |      |       | 1          | \$1,170.00 |
| 9    | WKG | 09/09/12          | 09/09/12        | Sun Prime 7-8p               | CM    | 7-8p              | -----1     | :30 | 1     | \$2,250.00  | P-2 | 0.00          | NM   | 1     | \$1,170.00 |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/03/12    | 09/09/12        | -----1                       |       | 1                 | \$2,250.00 |     |       | 0.00        |     |               |      |       | 1          | \$325.00   |
| 10   | WKG | 09/09/12          | 09/09/12        | Sun Prime 9-10p              | CM    | 9-10p             | -----1     | :30 | 1     | \$1,170.00  | P-2 | 0.00          | NM   | 1     | \$1,170.00 |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/03/12    | 09/09/12        | -----1                       |       | 1                 | \$1,170.00 |     |       | 0.00        |     |               |      |       | 1          | \$275.00   |
| 11   | WKG | 09/10/12          | 09/10/12        | 11-12p Price Is Right        | CM    | 11a-12p           | 1-----     | :30 | 1     | \$325.00    | P-2 | 0.00          | NM   | 1     | \$325.00   |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/10/12    | 09/16/12        | 1-----                       |       | 1                 | \$325.00   |     |       | 0.00        |     |               |      |       | 1          | \$600.00   |
| 12   | WKG | 09/10/12          | 09/10/12        | News at 6p                   | CM    | 6-630p            | 1-----     | :30 | 1     | \$275.00    | P-2 | 0.00          | NM   | 1     | \$275.00   |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/10/12    | 09/16/12        | 1-----                       |       | 1                 | \$275.00   |     |       | 0.00        |     |               |      |       | 1          | \$600.00   |
| 13   | WKG | 09/10/12          | 09/10/12        | M-F 11p News                 | CM    | 11-1135p          | 1-----     | :30 | 1     | \$600.00    | P-2 | 0.00          | NM   | 1     | \$350.00   |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/10/12    | 09/16/12        | 1-----                       |       | 1                 | \$600.00   |     |       | 0.00        |     |               |      |       | 1          | \$350.00   |
| N 14 | WKG | 09/07/12          | 09/07/12        | 11-12p Price Is Right        | CM    | 11a-12p           | ----F--    | :30 | 1     | \$350.00    | P-2 | 0.00          | NM   | 1     | \$350.00   |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/03/12    | 09/09/12        | ----F--                      |       | 1                 | \$350.00   |     |       | 0.00        |     |               |      |       | 1          | \$225.00   |
| N 15 | WKG | 09/07/12          | 09/07/12        | News at 6p                   | CM    | 6-630p            | ----F--    | :30 | 1     | \$225.00    | P-2 | 0.00          | NM   | 1     | \$225.00   |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/03/12    | 09/09/12        | ----F--                      |       | 1                 | \$225.00   |     |       | 0.00        |     |               |      |       | 3          | \$1,800.00 |
| N 16 | WKG | 09/07/12          | 09/09/12        | M-SU 11p News                | CM    | 11-1135p          | ---FSS     | :30 | 3     | \$600.00    | P-2 | 0.00          | NM   |       |            |            |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |            |
|      |     | Week: 09/03/12    | 09/09/12        | ---FSS                       |       | 1                 | \$600.00   |     |       | 0.00        |     |               |      |       |            |            |



WKMG

Contract / Revision

257682      Flight Dates 09/04/12-09/10/12

Hiatus DatesOriginal Date / Revision 08/24/12/ 08/24/12Order Sep 00:15:00Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD. Estimate # 1959

| Ln  | Ch   | Start             | End             | Inventory Code                 | Break | Start/End Time    | Days     | Len | Spots | Rate        | Pri | Rtg           | Totals |        |                |
|-----|------|-------------------|-----------------|--------------------------------|-------|-------------------|----------|-----|-------|-------------|-----|---------------|--------|--------|----------------|
|     |      |                   |                 |                                |       |                   |          |     |       |             |     |               | Spots  | Amount |                |
| N16 | WKMG | 09/07/12          | 09/09/12        | M-SU 11p News<br>M-SU 11p News | CM    | 11-1135p          | ----FSS  | :30 | 3     | \$600.00    | P-2 | 0.00          | NM     | 3      | \$1,800.00     |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u> |          |     |       | <u>Rate</u> |     | <u>Rating</u> |        |        |                |
|     |      | Week: 09/03/12    | 09/09/12        | ----FSS                        |       | 3                 | \$600.00 |     |       | 0.00        |     |               |        |        |                |
|     |      |                   |                 |                                |       |                   |          |     |       |             |     |               |        | Totals | 22 \$17,135.00 |

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. 257681

1. THE NAME OF THE CANDIDATE IS: RPOF / HUK, GAE, GARD
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Rep. 3 pack in the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS RPOF 3 pack.

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS \_\_\_\_\_.

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media

Name

600 Fairmount Ave. Ste. 306 Towson, MD 21286

Address

Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

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\* The Treasurer is often the only top officer of a Candidate Committee.





WKMG

Contract / Revision257681 Flight Dates 09/11/12-09/17/12Hiatus DatesOriginal Date / Revision 08/24/12/ 08/24/12Order Sep 00:15:00Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD. Estimate # 1958

| Ln | Ch  | Start             | End             | Inventory Code                           | Break | Start/End Time               | Days       | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Totals      |  |
|----|-----|-------------------|-----------------|--|-------|------------------------------|------------|-----|-------|-------------|-----|---------------|------|-------|-------------|--|
|    |     |                   |                 |  |       |                              |            |     |       |             |     |               |      |       | Amount      |  |
| 4  | WKM | 09/14/12          | 09/14/12        | Fri Prime 10p<br>Blue Bloods             | CM    | 10-11p                       | ----1--    | :30 | 1     | \$7,000.00  | P-2 | 0.00          | NM   | 1     | \$7,000.00  |  |
|    |     |                   |                 |  |       |                              |            |     |       |             |     |               |      |       |             |  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u>            |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|    |     | Week: 09/10/12    | 09/16/12        | ----1--                                  |       | 1                            | \$7,000.00 |     |       | 0.00        |     |               |      |       |             |  |
| 5  | WKM | 09/15/12          | 09/15/12        | NCAA Football 3p Game<br>NCAA 3pm Game   | CM    | various<br>(3:30 PM-7:00 PM) | -----1-    | :30 | 1     | \$5,000.00  | P-2 | 0.00          | NM   | 1     | \$5,000.00  |  |
|    |     |                   |                 |  |       |                              |            |     |       |             |     |               |      |       |             |  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u>            |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|    |     | Week: 09/10/12    | 09/16/12        | ----1-                                   |       | 1                            | \$5,000.00 |     |       | 0.00        |     |               |      |       |             |  |
| 6  | WKM | 09/16/12          | 09/16/12        | CBS Sunday Morning<br>CBS Sunday Morning | CM    | 9-1030a                      | -----1     | :30 | 1     | \$1,200.00  | P-2 | 0.00          | NM   | 1     | \$1,200.00  |  |
|    |     |                   |                 |  |       |                              |            |     |       |             |     |               |      |       |             |  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u>            |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|    |     | Week: 09/10/12    | 09/16/12        | -----1                                   |       | 1                            | \$1,200.00 |     |       | 0.00        |     |               |      |       |             |  |
| 7  | WKM | 09/16/12          | 09/16/12        | Face The Nation<br>Face The Nation       | CM    | 1030-11a                     | -----1     | :30 | 1     | \$1,200.00  | P-2 | 0.00          | NM   | 1     | \$1,200.00  |  |
|    |     |                   |                 |  |       |                              |            |     |       |             |     |               |      |       |             |  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u>            |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|    |     | Week: 09/10/12    | 09/16/12        | -----1                                   |       | 1                            | \$1,200.00 |     |       | 0.00        |     |               |      |       |             |  |
| 8  | WKM | 09/16/12          | 09/16/12        | Sun Prime 7-8p<br>Sun 7-8p               | CM    | 7-8p                         | -----1     | :30 | 1     | \$9,000.00  | P-2 | 0.00          | NM   | 1     | \$9,000.00  |  |
|    |     |                   |                 |  |       |                              |            |     |       |             |     |               |      |       |             |  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u>            |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|    |     | Week: 09/10/12    | 09/16/12        | -----1                                   |       | 1                            | \$9,000.00 |     |       | 0.00        |     |               |      |       |             |  |
| 9  | WKM | 09/16/12          | 09/16/12        | Sun Prime 9-10p<br>Good Wife             | CM    | 9-10p                        | -----1     | :30 | 1     | \$7,000.00  | P-2 | 0.00          | NM   | 1     | \$7,000.00  |  |
|    |     |                   |                 |  |       |                              |            |     |       |             |     |               |      |       |             |  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u>            |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|    |     | Week: 09/10/12    | 09/16/12        | -----1                                   |       | 1                            | \$7,000.00 |     |       | 0.00        |     |               |      |       |             |  |
| 10 | WKM | 09/17/12          | 09/17/12        | 11-12p Price Is Right<br>Price Is Right  | CM    | 11a-12p                      | 1-----     | :30 | 1     | \$550.00    | P-2 | 0.00          | NM   | 1     | \$550.00    |  |
|    |     |                   |                 |  |       |                              |            |     |       |             |     |               |      |       |             |  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u>            |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|    |     | Week: 09/17/12    | 09/23/12        | 1-----                                   |       | 1                            | \$550.00   |     |       | 0.00        |     |               |      |       |             |  |
| 11 | WKM | 09/17/12          | 09/17/12        | News at 6p<br>News at 6p                 | CM    | 6-630p                       | 1-----     | :30 | 1     | \$600.00    | P-2 | 0.00          | NM   | 1     | \$600.00    |  |
|    |     |                   |                 |  |       |                              |            |     |       |             |     |               |      |       |             |  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u>            |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|    |     | Week: 09/17/12    | 09/23/12        | 1-----                                   |       | 1                            | \$600.00   |     |       | 0.00        |     |               |      |       |             |  |
| 12 | WKM | 09/17/12          | 09/17/12        | M-F 11p News<br>M-F 11p News             | CM    | 11-1135p                     | 1-----     | :30 | 1     | \$1,500.00  | P-2 | 0.00          | NM   | 1     | \$1,500.00  |  |
|    |     |                   |                 |  |       |                              |            |     |       |             |     |               |      |       |             |  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u>            |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|    |     | Week: 09/17/12    | 09/23/12        | 1-----                                   |       | 1                            | \$1,500.00 |     |       | 0.00        |     |               |      |       |             |  |
|    |     | <b>Totals</b>     |                 |  |       |                              |            |     |       |             |     |               |      | 22    | \$45,150.00 |  |

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 257679

1. THE NAME OF THE CANDIDATE IS: RPOF / HUK, GAE, GARD
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Rep. 3 pack in the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
RPOF 3 pack.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
\_\_\_\_\_
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Menter Media  
Name  
600 Fairmount Ave. Ste. 306 Towson, MD 21286  
Address

Phone Number  
\_\_\_\_\_

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/24/12 Page 1 of 2

Flight Dates 09/18/12-09/24/12

Contract / Revision 257679 / Product RPOF/HUK, GAE, GARD.

Original Date / Revision 08/24/12 08/24/12 Agency Com 15% Billing Type Cash

Advertiser POL/RPOF 3 PACK//R/STR/F Advertiser Ref

Agency Mentzer Media Services Order Type GENERAL

Buying Contact Elise Cloyd Billing Cycle EOM/EOC

Sales Office PHI Billing Calendar BROADCAST

Sales Region NAT Demographic A35+

600 Fairmount Ave., Ste 306 Rev Codes AGY POL GEN

Towson, MD 21286-1002 Product Codes PL-Candidate

Agency Ref Priority P-2

## Primary Account Executive

Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie    | 100%   |            |          |

Order Share 100% Market Value 73150

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| WESH              | %          | 0      |
| WFTV              | %          | 0      |
| WKCF              | %          | 0      |
| WOFL              | %          | 0      |
| WOPX              | %          | 0      |
| WRBW              | %          | 0      |
| WRDQ              | %          | 0      |

## Order Totals

| Month          | # of Spots | Net Amount         | Gross Amount       | Rating      | Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|----------------|------------|--------------------|--------------------|-------------|------------|----------|---------|-------------|--------------|
| September 2012 | 25         | \$62,177.50        | \$73,150.00        | 0.00        | 08/27/12   | 09/24/12 | 25      | \$62,177.50 | \$73,150.00  |
| <b>Totals</b>  | <b>25</b>  | <b>\$62,177.50</b> | <b>\$73,150.00</b> | <b>0.00</b> |            |          |         |             |              |

## Billing Plan

| Ln | Ch  | Start             | End             | Inventory Code                          | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount      |
|----|-----|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| 1  | WKM | 09/18/12          | 09/21/12        | 11-12p Price Is Right<br>Price Is Right | CM    | 11a-12p           | -TWTF-- | :30 | 4     | \$550.00    | P-2 | 0.00          | NM   | 4     | \$2,200.00  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|    |     | Week: 09/17/12    | 09/23/12        | -TWTF--                                 |       | 4                 |         |     |       | \$550.00    |     | 0.00          |      |       |             |
| 2  | WKM | 09/18/12          | 09/21/12        | News at 6p<br>News at 6p                | CM    | 6-630p            | -TWTF-- | :30 | 4     | \$600.00    | P-2 | 0.00          | NM   | 4     | \$2,400.00  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|    |     | Week: 09/17/12    | 09/23/12        | -TWTF--                                 |       | 4                 |         |     |       | \$600.00    |     | 0.00          |      |       |             |
| 3  | WKM | 09/18/12          | 09/22/12        | M-SU 11p News<br>M-SU 11p News          | CM    | 11-1135p          | -TWTFS- | :30 | 5     | \$1,500.00  | P-2 | 0.00          | NM   | 5     | \$7,500.00  |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|    |     | Week: 09/17/12    | 09/23/12        | -TWTFS-                                 |       | 5                 |         |     |       | \$1,500.00  |     | 0.00          |      |       |             |
| 4  | WKM | 09/18/12          | 09/18/12        | Tue Prime 8p<br>NCIS                    | CM    | 8-9p              | -1----- | :30 | 1     | \$10,000.00 | P-2 | 0.00          | NM   | 1     | \$10,000.00 |
|    |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|    |     | Week: 09/17/12    | 09/23/12        | -1-----                                 |       | 1                 |         |     |       | \$10,000.00 |     | 0.00          |      |       |             |



WKMG

Print Date: 08/24/12

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WRING  
Contract / Revision

**257679** Flight Dates 09/18/12-09/24/12

### Hiatus Dates

Original Date / Revision 08/24/12 / 08/24/12

Order Sep 00:15:00

Advertiser RPI /RPOE 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD.

Estimate # 1950

| Ln             | Ch  | Start    | End      | Inventory Code                           | Break | Start/End Time               | Days    | Len | Spots | Rate        | Pri | Rtg  | Type | Spots          | Totals      |
|----------------|-----|----------|----------|--|-------|------------------------------|---------|-----|-------|-------------|-----|------|------|----------------|-------------|
|                |     |          |          |  |       |                              |         |     |       |             |     |      |      |                | Amount      |
| 4              | WKM | 09/18/12 | 09/18/12 | Tue Prime 8p<br>NCIS                     | CM    | 8-9p                         | -1----  | :30 | 1     | \$10,000.00 | P-2 | 0.00 | NM   | 1              | \$10,000.00 |
| E 5            | WKM | 09/18/12 | 09/18/12 | Tue 2 Hour Special<br>Tue 2 Hour Special | CM    | various                      | -1----  | :30 | 1     | \$9,000.00  | P-2 | 0.00 | NM   | 1              | \$9,000.00  |
| E 6            | WKM | 09/20/12 | 09/20/12 | Thu Prime 10p<br>Person of Interest      | CM    | 10-11p                       | ---1--- | :30 | 1     | \$9,000.00  | P-2 | 0.00 | NM   | 1              | \$9,000.00  |
| 7              | WKM | 09/21/12 | 09/21/12 | Fri Prime 10p<br>Blue Bloods             | CM    | 10-11p                       | ----1-- | :30 | 1     | \$7,000.00  | P-2 | 0.00 | NM   | 1              | \$7,000.00  |
| 8              | WKM | 09/22/12 | 09/22/12 | NCAA Football 3p Game<br>NCAA 3pm Game   | CM    | various<br>(3:30 PM-7:00 PM) | -----1- | :30 | 1     | \$5,000.00  | P-2 | 0.00 | NM   | 1              | \$5,000.00  |
| 9              | WKM | 09/23/12 | 09/23/12 | CBS Sunday Morning<br>CBS Sunday Morning | CM    | 9-1030a                      | -----1  | :30 | 1     | \$1,200.00  | P-2 | 0.00 | NM   | 1              | \$1,200.00  |
| 10             | WKM | 09/23/12 | 09/23/12 | Face The Nation<br>Face The Nation       | CM    | 1030-11a                     | -----1  | :30 | 1     | \$1,200.00  | P-2 | 0.00 | NM   | 1              | \$1,200.00  |
| 11             | WKM | 09/23/12 | 09/23/12 | Sun Prime 7-8p<br>Sun 7-8p               | CM    | 7-8p                         | -----1  | :30 | 1     | \$9,000.00  | P-2 | 0.00 | NM   | 1              | \$9,000.00  |
| 12             | WKM | 09/23/12 | 09/23/12 | Sun Prime 9-10p<br>Good Wife             | CM    | 9-10p                        | -----1  | :30 | 1     | \$7,000.00  | P-2 | 0.00 | NM   | 1              | \$7,000.00  |
| 13             | WKM | 09/24/12 | 09/24/12 | 11-12p Price Is Right<br>Price Is Right  | CM    | 11a-12p                      | 1-----  | :30 | 1     | \$550.00    | P-2 | 0.00 | NM   | 1              | \$550.00    |
| 14             | WKM | 09/24/12 | 09/24/12 | News at 6p<br>News at 6p                 | CM    | 6-630p                       | 1-----  | :30 | 1     | \$600.00    | P-2 | 0.00 | NM   | 1              | \$600.00    |
| 15             | WKM | 09/24/12 | 09/24/12 | M-F 11p News<br>M-F 11p News             | CM    | 11-1135p                     | 1-----  | :30 | 1     | \$1,500.00  | P-2 | 0.00 | NM   | 1              | \$1,500.00  |
| Start Date     |     |          |          |  |       |                              |         |     |       |             |     |      |      | Totals         |             |
| Week: 09/17/12 |     |          |          |  |       |                              |         |     |       |             |     |      |      | 25 \$73,150.00 |             |

## Totals

25 \$73,150.00

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. 257678

1. THE NAME OF THE CANDIDATE IS: RPOF / HUK, GAE, GARD
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Rep. 3 pack in the  Primary Election,  General Election, or  Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
RPOF 3 pack.

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
\_\_\_\_\_

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media

Name

680 Fairmount Ave. Ste. 306 Towson, MD 21286

Address

Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.





WKG

Print Date: 08/24/12

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Contract / Revision

**257678**      Flight Dates 09/25/12-10/01/12

## Hiatus Dates

Original Date / Revision 08/24/12 / 08/24/12

Order Sep 00:15:00

Advertiser **POI /RPOF 3 PACK//R/STR/** Product **RPOF/HUK, GAE, GARD.** Estimate # **1932**

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 257676

1. THE NAME OF THE CANDIDATE IS: RPOF / HUK, GAE, GARD
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Rep. 3 pack in the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
RPOF 3 pack.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
\_\_\_\_\_.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Menter Media  
Name  
600 Fairmount Ave. Ste. 306 Towson, MD 21286  
Address

Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



WKM

## ORDER

Print Date 08/24/12 Page 1 of 2

|                                 |                          |                             |                        |
|---------------------------------|--------------------------|-----------------------------|------------------------|
| <u>Contract / Revision</u>      | 257676                   | /                           | RPOF/HUK, GAE, GARD.   |
| <u>Original Date / Revision</u> | Agency Com               | 15%                         |                        |
| 08/24/12                        | 08/24/12                 |                             | <u>Billing Contact</u> |
| <u>Advertiser</u>               | POL/RPOF 3 PACK//R/STR/F | 600 Fairmount Ave., Ste 306 |                        |
|                                 |                          | Towson, MD 21286-1002       |                        |
| <u>Agency</u>                   | Mentzer Media Services   |                             |                        |
| <u>Buying Contact</u>           | Elise Cloyd              | Sales Office                | PHI                    |
| 600 Fairmount Ave., Ste 306     |                          | Sales Region                | NAT                    |
| Towson, MD 21286-1002           |                          | Agency Ref                  |                        |

Order Sep 00:15:00  
Estimate # 1928  
Alt Order # 06297637  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes AGY POL GEN  
Product Codes PL-Candidate  
Priority P-2  
Advertiser Ref

### **Primary Account Executive**

Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie    | 100%   |            |          |

Order Share 100% Market Value 74800

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| WESH              | %          | 0      |
| WFTV              | %          | 0      |
| WKCF              | %          | 0      |
| WOFL              | %          | 0      |
| WOPX              | %          | 0      |
| WRBW              | %          | 0      |
| WRDQ              | %          | 0      |

| Order Totals |            |             |              |        | Billing Plan |          |         |             |              |
|--------------|------------|-------------|--------------|--------|--------------|----------|---------|-------------|--------------|
| Month        | # of Spots | Net Amount  | Gross Amount | Rating | Start Date   | End Date | # Spots | Net Amount  | Gross Amount |
| October 2012 | 25         | \$63,580.00 | \$74,800.00  | 0.00   | 10/01/12     | 10/15/12 | 25      | \$63,580.00 | \$74,800.00  |
| Totals       | 25         | \$63,580.00 | \$74,800.00  | 0.00   |              |          |         |             |              |



WKMG

Contract / Revision257676 Flight Dates 10/09/12-10/15/12Hiatus DatesOriginal Date / Revision 08/24/12/ 08/24/12Order Sep 00:15:00Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD. Estimate # 1928

| Ln   | Ch  | Start             | End             | Inventory Code                           | Break | Start/End Time    | Days        | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Totals      |  |
|------|-----|-------------------|-----------------|--|-------|-------------------|-------------|-----|-------|-------------|-----|---------------|------|-------|-------------|--|
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       | Amount      |  |
| E 4  | WKM | 10/09/12          | 10/09/12        | Tue Prime 8p<br>NCIS                     | CM    | 8-9p              | -1-----     | :30 | 1     | \$10,000.00 | P-2 | 0.00          | NM   | 1     | \$10,000.00 |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | -1-----                                  |       | 1                 | \$10,000.00 |     |       | 0.00        |     |               |      |       |             |  |
| E 5  | WKM | 10/09/12          | 10/09/12        | Tue Prime 9p<br>NCIS:LA                  | CM    | 9-10p             | -1-----     | :30 | 1     | \$9,000.00  | P-2 | 0.00          | NM   | 1     | \$9,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | -1-----                                  |       | 1                 | \$9,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 6  | WKM | 10/10/12          | 10/10/12        | Wed Prime 10p<br>CSI                     | CM    | 10-11p            | --1----     | :30 | 1     | \$8,000.00  | P-2 | 0.00          | NM   | 1     | \$8,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | --1----                                  |       | 1                 | \$8,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 7  | WKM | 10/11/12          | 10/11/12        | Thu Prime 9p<br>No Show/see Thu 9p 1hr.  | CM    | 9-10p             | ---1---     | :30 | 1     | \$9,000.00  | P-2 | 0.00          | NM   | 1     | \$9,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | ---1---                                  |       | 1                 | \$9,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 8  | WKM | 10/12/12          | 10/12/12        | Fri Prime 10p<br>Blue Bloods             | CM    | 10-11p            | ----1--     | :30 | 1     | \$7,000.00  | P-2 | 0.00          | NM   | 1     | \$7,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | ----1--                                  |       | 1                 | \$7,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 9  | WKM | 10/14/12          | 10/14/12        | CBS Sunday Morning<br>CBS Sunday Morning | CM    | 9-1030a           | -----1      | :30 | 1     | \$1,300.00  | P-2 | 0.00          | NM   | 1     | \$1,300.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | -----1                                   |       | 1                 | \$1,300.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 10 | WKM | 10/14/12          | 10/14/12        | Face The Nation<br>Face The Nation       | CM    | 1030-11a          | -----1      | :30 | 1     | \$2,000.00  | P-2 | 0.00          | NM   | 1     | \$2,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | -----1                                   |       | 1                 | \$2,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 11 | WKM | 10/14/12          | 10/14/12        | Sun Prime 7-8p<br>Sun 7-8p               | CM    | 7-8p              | -----1      | :30 | 1     | \$9,000.00  | P-2 | 0.00          | NM   | 1     | \$9,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | -----1                                   |       | 1                 | \$9,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 12 | WKM | 10/15/12          | 10/15/12        | 11-12p Price Is Right<br>Price Is Right  | CM    | 11a-12p           | 1-----      | :30 | 1     | \$1,000.00  | P-2 | 0.00          | NM   | 1     | \$1,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/15/12    | 10/21/12        | 1-----                                   |       | 1                 | \$1,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 13 | WKM | 10/15/12          | 10/15/12        | News at 6p<br>News at 6p                 | CM    | 6-630p            | 1-----      | :30 | 1     | \$800.00    | P-2 | 0.00          | NM   | 1     | \$800.00    |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/15/12    | 10/21/12        | 1-----                                   |       | 1                 | \$800.00    |     |       | 0.00        |     |               |      |       |             |  |
| E 14 | WKM | 10/15/12          | 10/15/12        | M-F 11p News<br>M-F 11p News             | CM    | 11-1135p          | 1-----      | :30 | 1     | \$1,500.00  | P-2 | 0.00          | NM   | 1     | \$1,500.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/15/12    | 10/21/12        | 1-----                                   |       | 1                 | \$1,500.00  |     |       | 0.00        |     |               |      |       |             |  |

Totals

25 \$74,800.00

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. 257675

1. THE NAME OF THE CANDIDATE IS: RPOF / HUK, GAE, GARD
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Rep. 3 pack in  
the  Primary Election,  General Election, or  Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
RPOF 3 pack.

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
\_\_\_\_\_

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Menter Media  
Name  
600 Fairmount Ave. Ste. 306 Towson, MD 21286  
Address

Phone Number  
\_\_\_\_\_

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



**WKM**G

## ORDER

Print Date 08/24/12 Page 1 of 2

Flight Dates 10/02/12-10/08/12

|                                 |                                    |                        |                             |
|---------------------------------|------------------------------------|------------------------|-----------------------------|
| <u>Contract / Revision</u>      | <b>257675</b>                      | /                      | <b>RPOF/HUK, GAE, GARD.</b> |
| <u>Original Date / Revision</u> | <u>Agency Com</u>                  | 15%                    |                             |
| 08/24/12                        | 08/24/12                           | <u>Billing Contact</u> |                             |
| <u>Advertiser</u>               | <b>POL/RPOF 3 PACK//R/STR/F</b>    |                        |                             |
|                                 | <b>600 Fairmount Ave., Ste 306</b> |                        |                             |
|                                 | <b>Towson, MD 21286-1002</b>       |                        |                             |
| <u>Agency</u>                   | <b>Mentzer Media Services</b>      |                        |                             |
| <u>Buying Contact</u>           | <b>Elise Cloyd</b>                 | <u>Sales Office</u>    | <b>PHI</b>                  |
| <u>Sales Region</u>             | <b>NAT</b>                         |                        |                             |
| <u>Agency Ref</u>               |                                    |                        |                             |

Order Sep 00:15:00  
Estimate # 1931  
Alt Order # 06297660  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes AGY POL GEN  
Product Codes PL-Candidate  
Priority P-2  
Advertiser Ref

### Primary Account Executive

Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie    | 100%   |            |          |

Order Share 100% Market Value 74800

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| WESH              | %          | 0      |
| WFTV              | %          | 0      |
| WKCF              | %          | 0      |
| WOFL              | %          | 0      |
| WOPX              | %          | 0      |
| WRBW              | %          | 0      |
| WRDO              | %          | 0      |

| Order Totals |            |             |              |        | Billing Plan |          |         |             |              |
|--------------|------------|-------------|--------------|--------|--------------|----------|---------|-------------|--------------|
| Month        | # of Spots | Net Amount  | Gross Amount | Rating | Start Date   | End Date | # Spots | Net Amount  | Gross Amount |
| October 2012 | 25         | \$63,580.00 | \$74,800.00  | 0.00   | 10/01/12     | 10/08/12 | 25      | \$63,580.00 | \$74,800.00  |
| Totals       | 25         | \$63,580.00 | \$74,800.00  | 0.00   |              |          |         |             |              |



WKMG

Contract / Revision

257675

Flight Dates 10/02/12-10/08/12

Hiatus DatesOriginal Date / Revision 08/24/12 / 08/24/12Order Sep 00:15:00Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD. Estimate # 1931

| Ln   | Ch  | Start             | End             | Inventory Code                           | Break | Start/End Time    | Days        | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Totals      |  |
|------|-----|-------------------|-----------------|--|-------|-------------------|-------------|-----|-------|-------------|-----|---------------|------|-------|-------------|--|
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       | Amount      |  |
| E 4  | WKM | 10/02/12          | 10/02/12        | Tue Prime 8p<br>NCIS                     | CM    | 8-9p              | -1----      | :30 | 1     | \$10,000.00 | P-2 | 0.00          | NM   | 1     | \$10,000.00 |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/01/12    | 10/07/12        | -1----                                   |       | 1                 | \$10,000.00 |     |       | 0.00        |     |               |      |       |             |  |
| E 5  | WKM | 10/02/12          | 10/02/12        | Tue Prime 9p<br>NCIS:LA                  | CM    | 9-10p             | -1----      | :30 | 1     | \$9,000.00  | P-2 | 0.00          | NM   | 1     | \$9,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/01/12    | 10/07/12        | -1----                                   |       | 1                 | \$9,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 6  | WKM | 10/03/12          | 10/03/12        | Wed 1 Hour Special/10pCM<br>No Show      | CM    | 10-11p            | --1----     | :30 | 1     | \$8,000.00  | P-2 | 0.00          | NM   | 1     | \$8,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/01/12    | 10/07/12        | --1----                                  |       | 1                 | \$8,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 7  | WKM | 10/04/12          | 10/04/12        | Thu Prime 9p<br>Person of Interest       | CM    | 9-10p             | --1---      | :30 | 1     | \$9,000.00  | P-2 | 0.00          | NM   | 1     | \$9,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/01/12    | 10/07/12        | --1---                                   |       | 1                 | \$9,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 8  | WKM | 10/05/12          | 10/05/12        | Fri Prime 10p<br>Blue Bloods             | CM    | 10-11p            | ----1--     | :30 | 1     | \$7,000.00  | P-2 | 0.00          | NM   | 1     | \$7,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/01/12    | 10/07/12        | ----1--                                  |       | 1                 | \$7,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 9  | WKM | 10/07/12          | 10/07/12        | CBS Sunday Morning<br>CBS Sunday Morning | CM    | 9-1030a           | -----1      | :30 | 1     | \$1,300.00  | P-2 | 0.00          | NM   | 1     | \$1,300.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/01/12    | 10/07/12        | -----1                                   |       | 1                 | \$1,300.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 10 | WKM | 10/07/12          | 10/07/12        | Face The Nation<br>Face The Nation       | CM    | 1030-11a          | -----1      | :30 | 1     | \$2,000.00  | P-2 | 0.00          | NM   | 1     | \$2,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/01/12    | 10/07/12        | -----1                                   |       | 1                 | \$2,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 11 | WKM | 10/07/12          | 10/07/12        | Sun Prime 7-8p<br>Sun 7-8p               | CM    | 7-8p              | -----1      | :30 | 1     | \$9,000.00  | P-2 | 0.00          | NM   | 1     | \$9,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/01/12    | 10/07/12        | -----1                                   |       | 1                 | \$9,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 12 | WKM | 10/08/12          | 10/08/12        | 11-12p Price Is Right<br>Price Is Right  | CM    | 11a-12p           | 1-----      | :30 | 1     | \$1,000.00  | P-2 | 0.00          | NM   | 1     | \$1,000.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | 1-----                                   |       | 1                 | \$1,000.00  |     |       | 0.00        |     |               |      |       |             |  |
| E 13 | WKM | 10/08/12          | 10/08/12        | News at 6p<br>News at 6p                 | CM    | 6-630p            | 1-----      | :30 | 1     | \$800.00    | P-2 | 0.00          | NM   | 1     | \$800.00    |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | 1-----                                   |       | 1                 | \$800.00    |     |       | 0.00        |     |               |      |       |             |  |
| E 14 | WKM | 10/08/12          | 10/08/12        | M-F 11p News<br>M-F 11p News             | CM    | 11-1135p          | 1-----      | :30 | 1     | \$1,500.00  | P-2 | 0.00          | NM   | 1     | \$1,500.00  |  |
|      |     |                   |                 |  |       |                   |             |     |       |             |     |               |      |       |             |  |
|      |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |  |
|      |     | Week: 10/08/12    | 10/14/12        | 1-----                                   |       | 1                 | \$1,500.00  |     |       | 0.00        |     |               |      |       |             |  |
|      |     | <b>Totals</b>     |                 |  |       |                   |             |     |       |             |     |               |      | 25    | \$74,800.00 |  |

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 2S7673

1. THE NAME OF THE CANDIDATE IS: RPOF/HUK/GAE, GARD
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Rep. 3 pack in  
the  Primary Election,  General Election, or  Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
RPOF 3 Pack.

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
\_\_\_\_\_.

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media  
Name  
600 Fairmount Ave. Ste. 306 Towson, MD 21286  
Address

Phone Number  
\_\_\_\_\_  
\_\_\_\_\_

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/24/12 Page 1 of 2

Flight Dates 10/23/12-10/29/12

Contract / Revision 257673 / Product RPOF/HUK, GAE, GARD.

Original Date / Revision  
08/24/12 08/24/12 Agency Com 15%  
Billing Contact

Advertiser POL/RPOF 3 PACK//R/STR/F  
600 Fairmount Ave., Ste 306  
Towson, MD 21286-1002

Agency Mentzer Media Services  
Buying Contact Elise Cloyd  
600 Fairmount Ave., Ste 306  
Towson, MD 21286-1002

Sales Office PHI  
Sales Region NAT  
Agency Ref

Order Sep 00:15:00  
Estimate # 1926  
Alt Order # 06297588  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes AGY POL GEN  
Product Codes PL-Candidate  
Priority P-2  
Advertiser Ref

## Primary Account Executive

Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie    | 100%   |            |          |

Order Share 100% Market Value 98000

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| WESH              | %          | 0      |
| WFTV              | %          | 0      |
| WKCF              | %          | 0      |
| WOFL              | %          | 0      |
| WOPX              | %          | 0      |
| WRBW              | %          | 0      |
| WRDQ              | %          | 0      |

## Order Totals

| Month         | # of Spots | Net Amount  | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|---------------|------------|-------------|--------------|--------|------------|----------|---------|-------------|--------------|
| October 2012  | 25         | \$80,325.00 | \$94,500.00  | 0.00   | 10/01/12   | 10/28/12 | 25      | \$80,325.00 | \$94,500.00  |
| November 2012 | 3          | \$2,975.00  | \$3,500.00   | 0.00   | 10/29/12   | 10/29/12 | 3       | \$2,975.00  | \$3,500.00   |
| Totals        | 28         | \$83,300.00 | \$98,000.00  | 0.00   |            |          |         |             |              |

## Billing Plan

| Ln             | Ch   | Start             | End             | Inventory Code        | Break | Start/End Time    | Days       | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount      |
|----------------|------|-------------------|-----------------|-----------------------|-------|-------------------|------------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| E 1            | WKMG | 10/23/12          | 10/26/12        | 11-12p Price Is Right | CM    | 11a-12p           | -TWTF--    | :30 | 4     | \$1,000.00  | P-2 | 0.00          | NM   | 4     | \$4,000.00  |
| Price Is Right |      |                   |                 |                       |       |                   |            |     |       |             |     |               |      |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|                |      | Week: 10/22/12    | 10/28/12        | -TWTF--               |       | 4                 | \$1,000.00 |     |       | 0.00        |     |               |      |       |             |
| E 2            | WKMG | 10/23/12          | 10/26/12        | News at 6p            | CM    | 6-630p            | -TWTF--    | :30 | 4     | \$1,000.00  | P-2 | 0.00          | NM   | 4     | \$4,000.00  |
| News at 6p     |      |                   |                 |                       |       |                   |            |     |       |             |     |               |      |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|                |      | Week: 10/22/12    | 10/28/12        | -TWTF--               |       | 4                 | \$1,000.00 |     |       | 0.00        |     |               |      |       |             |
| E 3            | WKMG | 10/23/12          | 10/28/12        | M-SU 11p News         | CM    | 11-1135p          | -TWTFSS    | :30 | 8     | \$1,500.00  | P-2 | 0.00          | NM   | 8     | \$12,000.00 |
| M-SU 11p News  |      |                   |                 |                       |       |                   |            |     |       |             |     |               |      |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|                |      | Week: 10/22/12    | 10/28/12        | -TWTFSS               |       | 8                 | \$1,500.00 |     |       | 0.00        |     |               |      |       |             |
| E 4            | WKMG | 10/23/12          | 10/23/12        | Tue Prime 8p          | CM    | 8-9p              | -1-----    | :30 | 1     | \$10,000.00 | P-2 | 0.00          | NM   | 1     | \$10,000.00 |
| NCIS           |      |                   |                 |                       |       |                   |            |     |       |             |     |               |      |       |             |



WKMG

Print Date: 08/24/12

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Contract / Revision

257673

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/24/12/ 08/24/12

Order Sep 00:15:00

Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD.

Estimate # 1926

| Ln   | Ch   | Start             | End             | Inventory Code                     | Break | Start/End Time    | Days        | Len | Spots       | Rate        | Pri           | Rtg           | Type | Spots | Totals      |  |
|------|------|-------------------|-----------------|------------------------------------|-------|-------------------|-------------|-----|-------------|-------------|---------------|---------------|------|-------|-------------|--|
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       | Amount      |  |
| E 4  | WKMG | 10/23/12          | 10/23/12        | Tue Prime 8p<br>NCIS               | CM    | 8-9p              | -1----      | :30 | 1           | \$10,000.00 | P-2           | 0.00          | NM   | 1     | \$10,000.00 |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     |             | <u>Rate</u> |               | <u>Rating</u> |      |       |             |  |
|      |      | Week: 10/22/12    | 10/28/12        | -1-----                            |       | 1                 | \$10,000.00 |     |             | 0.00        |               |               |      |       |             |  |
| E 5  | WKMG | 10/23/12          | 10/23/12        | Tue Prime 9p<br>NCIS:LA            | CM    | 9-10p             | -1----      | :30 | 1           | \$11,000.00 | P-2           | 0.00          | NM   | 1     | \$11,000.00 |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/22/12    | 10/28/12        | -1-----                            |       | 1                 | \$11,000.00 |     |             | 0.00        |               |               |      |       |             |  |
| E 6  | WKMG | 10/24/12          | 10/24/12        | Wed Prime 10p<br>CSI               | CM    | 10-11p            | --1----     | :30 | 1           | \$10,000.00 | P-2           | 0.00          | NM   | 1     | \$10,000.00 |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/22/12    | 10/28/12        | --1----                            |       | 1                 | \$10,000.00 |     |             | 0.00        |               |               |      |       |             |  |
| E 7  | WKMG | 10/25/12          | 10/25/12        | Thu Prime 9p<br>Person of Interest | CM    | 9-10p             | --1---      | :30 | 1           | \$11,000.00 | P-2           | 0.00          | NM   | 1     | \$11,000.00 |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/22/12    | 10/28/12        | --1---                             |       | 1                 | \$11,000.00 |     |             | 0.00        |               |               |      |       |             |  |
| E 8  | WKMG | 10/26/12          | 10/26/12        | Fri Prime 10p<br>Blue Bloods       | CM    | 10-11p            | ----1--     | :30 | 1           | \$9,000.00  | P-2           | 0.00          | NM   | 1     | \$9,000.00  |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/22/12    | 10/28/12        | ----1--                            |       | 1                 | \$9,000.00  |     |             | 0.00        |               |               |      |       |             |  |
| E 9  | WKMG | 10/28/12          | 10/28/12        | CBS Sunday Morning                 | CM    | 9-1030a           | -----1      | :30 | 1           | \$2,500.00  | P-2           | 0.00          | NM   | 1     | \$2,500.00  |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/22/12    | 10/28/12        | -----1                             |       | 1                 | \$2,500.00  |     |             | 0.00        |               |               |      |       |             |  |
| E 10 | WKMG | 10/28/12          | 10/28/12        | Face The Nation                    | CM    | 1030-11a          | -----1      | :30 | 1           | \$3,000.00  | P-2           | 0.00          | NM   | 1     | \$3,000.00  |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/22/12    | 10/28/12        | -----1                             |       | 1                 | \$3,000.00  |     |             | 0.00        |               |               |      |       |             |  |
| E 11 | WKMG | 10/28/12          | 10/28/12        | Sun Prime 7-8p                     | CM    | 7-8p              | -----1      | :30 | 1           | \$9,000.00  | P-2           | 0.00          | NM   | 1     | \$9,000.00  |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/22/12    | 10/28/12        | -----1                             |       | 1                 | \$9,000.00  |     |             | 0.00        |               |               |      |       |             |  |
| E 12 | WKMG | 10/28/12          | 10/28/12        | Sun Prime 9-10p                    | CM    | 9-10p             | -----1      | :30 | 1           | \$9,000.00  | P-2           | 0.00          | NM   | 1     | \$9,000.00  |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/22/12    | 10/28/12        | -----1                             |       | 1                 | \$9,000.00  |     |             | 0.00        |               |               |      |       |             |  |
| E 13 | WKMG | 10/29/12          | 10/29/12        | 11-12p Price Is Right              | CM    | 11a-12p           | 1-----      | :30 | 1           | \$1,000.00  | P-2           | 0.00          | NM   | 1     | \$1,000.00  |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/29/12    | 11/04/12        | 1-----                             |       | 1                 | \$1,000.00  |     |             | 0.00        |               |               |      |       |             |  |
| E 14 | WKMG | 10/29/12          | 10/29/12        | News at 6p                         | CM    | 6-630p            | 1-----      | :30 | 1           | \$1,000.00  | P-2           | 0.00          | NM   | 1     | \$1,000.00  |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/29/12    | 11/04/12        | 1-----                             |       | 1                 | \$1,000.00  |     |             | 0.00        |               |               |      |       |             |  |
| E 15 | WKMG | 10/29/12          | 10/29/12        | M-F 11p News                       | CM    | 11-1135p          | 1-----      | :30 | 1           | \$1,500.00  | P-2           | 0.00          | NM   | 1     | \$1,500.00  |  |
|      |      |                   |                 |                                    |       |                   |             |     |             |             |               |               |      |       |             |  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |             |     | <u>Rate</u> |             | <u>Rating</u> |               |      |       |             |  |
|      |      | Week: 10/29/12    | 11/04/12        | 1-----                             |       | 1                 | \$1,500.00  |     |             | 0.00        |               |               |      |       |             |  |

Totals

28 \$98,000.00

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. 257670

1. THE NAME OF THE CANDIDATE IS: RPOF/HUK/GAC, GARD
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Rep. 3 pack in the  Primary Election,  General Election, or  Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
RPOF 3 Pack.

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
\_\_\_\_\_.

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media

Name

600 Fairmount Ave. Ste. 306 Towson, MD 21286

Address

Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/24/12 Page 1 of 3

Flight Dates 10/30/12-11/06/12

|                                    |                                 |                                    |                         |                 |
|------------------------------------|---------------------------------|------------------------------------|-------------------------|-----------------|
| <u>Contract / Revision</u>         | <u>257670</u>                   | <u>Product</u>                     | <u>Order Sep</u>        | 00:15:00        |
| <u>Original Date / Revision</u>    | <u>08/24/12</u>                 | <u>Agency Com</u> 15%              | <u>Estimate #</u>       | <b>1927</b>     |
|                                    | <u>Billing Contact</u>          |                                    | <u>Alt Order #</u>      | <b>06297548</b> |
| <u>Advertiser</u>                  | <u>POL/RPOF 3 PACK//R/STR/F</u> | <u>600 Fairmount Ave., Ste 306</u> | <u>Billing Type</u>     | Cash            |
|                                    |                                 | <u>Towson, MD 21286-1002</u>       | <u>Order Type</u>       | GENERAL         |
| <u>Agency</u>                      | <u>Mentzer Media Services</u>   |                                    | <u>Billing Cycle</u>    | EOM/EOC         |
| <u>Buying Contact</u>              | <u>Elise Cloyd</u>              |                                    | <u>Billing Calendar</u> | BROADCAST       |
| <u>600 Fairmount Ave., Ste 306</u> |                                 | <u>Sales Office</u> PHI            | <u>Demographic</u>      | A35+            |
| <u>Towson, MD 21286-1002</u>       |                                 | <u>Sales Region</u> NAT            | <u>Rev Codes</u>        | AGY POL GEN     |
|                                    |                                 | <u>Agency Ref</u>                  | <u>Product Codes</u>    | PL-Candidate    |
|                                    |                                 |                                    | <u>Priority</u>         | P-3             |
|                                    |                                 |                                    | <u>Advertiser Ref</u>   |                 |

## Primary Account Executive

Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie    | 100%   |            |          |

Order Share 100% Market Value 204300

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| WESH              | %          | 0      |
| WFTV              | %          | 0      |
| WKCF              | %          | 0      |
| WOFL              | %          | 0      |
| WOPX              | %          | 0      |
| WRBW              | %          | 0      |
| WRDQ              | %          | 0      |

## Order Totals

| Month         | # of Spots | Net Amount          | Gross Amount        | Rating      |
|---------------|------------|---------------------|---------------------|-------------|
| November 2012 | 60         | \$173,655.00        | \$204,300.00        | 0.00        |
| <b>Totals</b> | <b>60</b>  | <b>\$173,655.00</b> | <b>\$204,300.00</b> | <b>0.00</b> |

## Billing Plan

| Start Date | End Date | # Spots | Net Amount   | Gross Amount |
|------------|----------|---------|--------------|--------------|
| 10/29/12   | 11/06/12 | 60      | \$173,655.00 | \$204,300.00 |

| Ln  | Ch   | Start             | End             | Inventory Code        | Break | Start/End Time    | Days    | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-----|-------------|------------|---------------|------|------|-------|------------|
| E 1 | WKMG | 10/30/12          | 11/02/12        | 11-12p Price Is Right | CM    | 11a-12p           | -TWTF-- | :30 | 4           | \$1,000.00 | P-3           | 0.00 | NM   | 4     | \$4,000.00 |
|     |      |                   |                 | Price Is Right        |       |                   |         |     |             |            |               |      |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|     |      | Week: 10/29/12    | 11/04/12        | -TWTF--               |       | 4                 |         |     | \$1,000.00  |            | 0.00          |      |      |       |            |
| E 2 | WKMG | 10/30/12          | 11/02/12        | 1230-2p CBS Soaps     | CM    | 12:30-2p          | -TWTF-- | :30 | 8           | \$800.00   | P-3           | 0.00 | NM   | 8     | \$6,400.00 |
|     |      |                   |                 | Soaps                 |       |                   |         |     |             |            |               |      |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|     |      | Week: 10/29/12    | 11/04/12        | -TWTF--               |       | 8                 |         |     | \$800.00    |            | 0.00          |      |      |       |            |
| E 3 | WKMG | 10/30/12          | 11/02/12        | News at 6p            | CM    | 6-630p            | -TWTF-- | :30 | 4           | \$1,000.00 | P-3           | 0.00 | NM   | 4     | \$4,000.00 |
|     |      |                   |                 | News at 6p            |       |                   |         |     |             |            |               |      |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|     |      | Week: 10/29/12    | 11/04/12        | -TWTF--               |       | 4                 |         |     | \$1,000.00  |            | 0.00          |      |      |       |            |
| E 4 | WKMG | 10/30/12          | 11/02/12        | M-F David Letterman   | CM    | 1136p-1238a       | -TWTF-- | :30 | 8           | \$800.00   | P-3           | 0.00 | NM   | 8     | \$6,400.00 |
|     |      |                   |                 | David Letterman       |       |                   |         |     |             |            |               |      |      |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|     |      | Week: 10/29/12    | 11/04/12        | -TWTF--               |       | 4                 |         |     | \$1,000.00  |            | 0.00          |      |      |       |            |



**WKM**

Print Date: 08/24/12

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Contract / Revision

**257670** Flight Dates **10/30/12-11/06/12**

## Hiatus Dates

Original Date / Revision 08/24/12 / 08/24/12

Order Sep 00:15:00

Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD.

Estimate # 1927



WKMG

Contract / Revision257670Flight Dates 10/30/12-11/06/12Hiatus DatesOriginal Date / Revision

08/24/12 / 08/24/12

Order Sep 00:15:00Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD.Estimate # 1927

| Ln   | Ch   | Start             | End             | Inventory Code                          | Break | Start/End Time    | Days        | Len | Spots | Rate        | Pri | Rtg           | Totals |        |             |
|------|------|-------------------|-----------------|---|-------|-------------------|-------------|-----|-------|-------------|-----|---------------|--------|--------|-------------|
|      |      |                   |                 |   |       |                   |             |     |       |             |     |               | Spots  | Amount |             |
| E 16 | WKMG | 11/04/12          | 11/04/12        | Sun Prime 7-8p<br>Sun 7-8p              | CM    | 7-8p              | -----1      | :30 | 1     | \$9,000.00  | P-3 | 0.00          | NM     | 1      | \$9,000.00  |
|      |      |                   |                 |   |       |                   |             |     |       |             |     |               |        |        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |        |        |             |
|      |      | Week: 10/29/12    | 11/04/12        | -----1                                  |       | 1                 | \$9,000.00  |     |       | 0.00        |     |               |        |        |             |
| E 17 | WKMG | 11/04/12          | 11/04/12        | Sun Prime 9-10p<br>Good Wife            | CM    | 9-10p             | -----1      | :30 | 1     | \$9,000.00  | P-3 | 0.00          | NM     | 1      | \$9,000.00  |
|      |      |                   |                 |   |       |                   |             |     |       |             |     |               |        |        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |        |        |             |
|      |      | Week: 10/29/12    | 11/04/12        | -----1                                  |       | 1                 | \$9,000.00  |     |       | 0.00        |     |               |        |        |             |
| E 18 | WKMG | 11/04/12          | 11/04/12        | Sun Prime 10-11p<br>The Mentalist       | CM    | 10-11p            | -----1      | :30 | 1     | \$9,000.00  | P-3 | 0.00          | NM     | 1      | \$9,000.00  |
|      |      |                   |                 |   |       |                   |             |     |       |             |     |               |        |        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |        |        |             |
|      |      | Week: 10/29/12    | 11/04/12        | -----1                                  |       | 1                 | \$9,000.00  |     |       | 0.00        |     |               |        |        |             |
| E 19 | WKMG | 11/05/12          | 11/06/12        | 11-12p Price Is Right<br>Price Is Right | CM    | 11a-12p           | MT-----     | :30 | 2     | \$1,500.00  | P-3 | 0.00          | NM     | 2      | \$3,000.00  |
|      |      |                   |                 |   |       |                   |             |     |       |             |     |               |        |        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |        |        |             |
|      |      | Week: 11/05/12    | 11/11/12        | MT-----                                 |       | 2                 | \$1,500.00  |     |       | 0.00        |     |               |        |        |             |
| E 20 | WKMG | 11/05/12          | 11/05/12        | 1230-2p CBS Soaps<br>Soaps              | CM    | 12:30-2p          | 2-----      | :30 | 2     | \$1,500.00  | P-3 | 0.00          | NM     | 2      | \$3,000.00  |
|      |      |                   |                 |   |       |                   |             |     |       |             |     |               |        |        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |        |        |             |
|      |      | Week: 11/05/12    | 11/11/12        | 2-----                                  |       | 2                 | \$1,500.00  |     |       | 0.00        |     |               |        |        |             |
| E 21 | WKMG | 11/05/12          | 11/05/12        | News at 6p<br>News at 6p                | CM    | 6-630p            | 2-----      | :30 | 2     | \$1,000.00  | P-3 | 0.00          | NM     | 2      | \$2,000.00  |
|      |      |                   |                 |   |       |                   |             |     |       |             |     |               |        |        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |        |        |             |
|      |      | Week: 11/05/12    | 11/11/12        | 2-----                                  |       | 2                 | \$1,000.00  |     |       | 0.00        |     |               |        |        |             |
| E 22 | WKMG | 11/05/12          | 11/05/12        | M-F David Letterman<br>David Letterman  | CM    | 1136p-1238a       | 2-----      | :30 | 2     | \$1,000.00  | P-3 | 0.00          | NM     | 2      | \$2,000.00  |
|      |      |                   |                 |   |       |                   |             |     |       |             |     |               |        |        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |        |        |             |
|      |      | Week: 11/05/12    | 11/11/12        | 2-----                                  |       | 2                 | \$1,000.00  |     |       | 0.00        |     |               |        |        |             |
| E 23 | WKMG | 11/05/12          | 11/05/12        | M-F 11p News<br>M-F 11p News            | CM    | 11-1135p          | 1-----      | :30 | 1     | \$2,500.00  | P-3 | 0.00          | NM     | 1      | \$2,500.00  |
|      |      |                   |                 |   |       |                   |             |     |       |             |     |               |        |        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |        |        |             |
|      |      | Week: 11/05/12    | 11/11/12        | 1-----                                  |       | 1                 | \$2,500.00  |     |       | 0.00        |     |               |        |        |             |
| E 24 | WKMG | 11/05/12          | 11/05/12        | Mon Prime 10p<br>Hawaii Five-O          | CM    | 10-11p            | 1-----      | :30 | 1     | \$12,000.00 | P-3 | 0.00          | NM     | 1      | \$12,000.00 |
|      |      |                   |                 |   |       |                   |             |     |       |             |     |               |        |        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |             |     |       | <u>Rate</u> |     | <u>Rating</u> |        |        |             |
|      |      | Week: 11/05/12    | 11/11/12        | 1-----                                  |       | 1                 | \$12,000.00 |     |       | 0.00        |     |               |        |        |             |

Totals

60\$204,300.00

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 257668

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Mundy Katowitz Media  
Name

1322 G Street SE Washington DC 20003  
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:

Greg Speed

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is \_\_\_\_\_.
- b. The candidate seeks election to the office of \_\_\_\_\_ in  
the  Primary Election,  General Election, or  Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Priorities USA Act.
- b. The Purchaser is \_\_\_\_\_.

**NOTE:** If the ad relates to an issue of state or local (not national) importance  
and does not refer to a candidate, only this Form should be filed in the Political  
File. Do not file the Order.



WKMG

## ORDER

Print Date 08/24/12 Page 1 of 2

Flight Dates 08/28/12-09/03/12

Contract / Revision 257668 /  
Original Date / Revision 08/24/12 08/24/12  
Advertiser ISS/Priorities USA Action  
Agency Mundy Katowitz Media  
Buying Contact  
**1322 G. Street, SE**  
**Washington, DC 20003**

Product PRIORITY USA ACT  
Agency Com 15%  
Billing Contact  
**1322 G. Street, SE**  
**Washington, DC 20003**  
Sales Office PHI  
Sales Region NAT  
Agency Ref

Order Sep 00:15:00  
Estimate # 1522  
Alt Order # 06297536  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes AGY POL ISSUE  
Product Codes PL-Issue,PL-Non-Ballot-Relate  
Priority P-3  
Advertiser Ref

## Primary Account Executive

Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie    | 100%   |            |          |

Order Share 100% Market Value 7700

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| WESH              | %          | 0      |
| WFTV              | %          | 0      |
| WKCF              | %          | 0      |
| WOFL              | %          | 0      |
| WOPX              | %          | 0      |
| WRBW              | %          | 0      |
| WRDQ              | %          | 0      |

## Order Totals

| Month          | # of Spots | Net Amount        | Gross Amount      | Rating      | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|----------------|------------|-------------------|-------------------|-------------|------------|----------|---------|------------|--------------|
| September 2012 | 4          | \$6,545.00        | \$7,700.00        | 0.00        | 08/27/12   | 09/03/12 | 4       | \$6,545.00 | \$7,700.00   |
| <b>Totals</b>  | <b>4</b>   | <b>\$6,545.00</b> | <b>\$7,700.00</b> | <b>0.00</b> |            |          |         |            |              |

## Billing Plan

| Ln | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time    | Days       | Len  | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|----|------|-------------------|-----------------|------------------------|-------|-------------------|------------|------|-------|-------------|-----|---------------|------|-------|------------|
| 1  | WKMG | 09/03/12          | 09/03/12        | 1230-2p CBS Soaps      | CM    | 12:30-2p          | 1-----     | 1:00 | 1     | \$1,800.00  | P-3 | 0.00          | NM   | 1     | \$1,800.00 |
|    |      |                   |                 | Soaps                  |       |                   |            |      |       |             |     |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|    |      | Week: 09/03/12    | 09/09/12        | 1-----                 |       | 1                 | \$1,800.00 |      |       | 0.00        |     |               |      |       |            |
| 2  | WKMG | 09/01/12          | 09/01/12        | Sat 6p News            | CM    | 6-630p            | -----1-    | 1:00 | 1     | \$1,100.00  | P-3 | 0.00          | NM   | 1     | \$1,100.00 |
|    |      |                   |                 | Sat Local 6 News at 6p |       |                   |            |      |       |             |     |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|    |      | Week: 08/27/12    | 09/02/12        | -----1-                |       | 1                 | \$1,100.00 |      |       | 0.00        |     |               |      |       |            |
| 3  | WKMG | 09/02/12          | 09/02/12        | CBS Sunday Morning     | CM    | 9-1030a           | -----1     | 1:00 | 1     | \$3,000.00  | P-3 | 0.00          | NM   | 1     | \$3,000.00 |
|    |      |                   |                 | CBS Sunday Morning     |       |                   |            |      |       |             |     |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|    |      | Week: 08/27/12    | 09/02/12        | -----1                 |       | 1                 | \$3,000.00 |      |       | 0.00        |     |               |      |       |            |
| 4  | WKMG | 08/29/12          | 08/29/12        | 11-12p Price Is Right  | CM    | 11a-12p           | --1----    | 1:00 | 1     | \$1,800.00  | P-3 | 0.00          | NM   | 1     | \$1,800.00 |
|    |      |                   |                 | Price Is Right         |       |                   |            |      |       |             |     |               |      |       |            |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|    |      | Start Date        | End Date        | Weekdays               |       | Spots/Week        |            |      |       | Rate        |     | Rating        |      |       |            |



WKMG

Print Date: 08/24/12

Page 2 of 2

Contract / Revision**257668**Flight Dates **08/28/12-09/03/12**Hiatus DatesOriginal Date / Revision 08/24/12/ 08/24/12Order Sep 00:15:00Advertiser **ISS/Priorities USA Action** Product **PRIORITIES USA ACT**Estimate # **1522**

| Ln             | Ch       | Start    | End      | Inventory Code        | Break      | Start/End Time | Days    | Len  | Spots | Rate       | Pri | Rtg  | Type | <u>Totals</u> |              |
|----------------|----------|----------|----------|-----------------------|------------|----------------|---------|------|-------|------------|-----|------|------|---------------|--------------|
|                |          |          |          |                       |            |                |         |      |       |            |     |      |      | Spots         | Amount       |
| 4              | WKMG     | 08/29/12 | 08/29/12 | 11-12p Price Is Right | CM         | 11a-12p        | --1---- | 1:00 | 1     | \$1,800.00 | P-3 | 0.00 | NM   | 1             | \$1,800.00   |
|                |          |          |          |                       |            |                |         |      |       |            |     |      |      |               |              |
| Start Date     | End Date | Weekdays |          | Spots/Week            |            | Rate           | Rating  |      |       |            |     |      |      |               |              |
| Week: 08/27/12 | 09/02/12 | --1----  |          | 1                     | \$1,800.00 | 0.00           |         |      |       |            |     |      |      |               |              |
|                |          |          |          |                       |            |                |         |      |       |            |     |      |      | Totals        | 4 \$7,700.00 |

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. 257585

1. THE NAME OF THE CANDIDATE IS: Bill Nelson.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Senate in  
the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Bill Nelson for Senate.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Peggy Gannon.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Shelli Hutton / Alvar Hutton  
Name

6190 Gravelgate Ct., Ste. 200 Alexandria, VA 22310  
Address

\_\_\_\_\_  
Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Peggy Gannon  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/23/12 Page 1 of 2

Flight Dates 08/25/12-09/03/12

Contract / Revision 257585 /  
Original Date / Revision 08/23/12 08/23/12  
Advertiser Pol/Bill Nelson/Sen/FI/D  
Agency Abar-Hutton Media, LLC  
Buying Contact Shelli Hutton  
**6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552**

Product NELSON FOR SENATE  
Agency Com 15%  
Billing Contact  
**6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552**  
Sales Office PHI  
Sales Region NAT  
Agency Ref

Order Sep 00:15:00  
Estimate # 561  
Alt Order # 06296028  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes AGY POL CAND  
Product Codes PL-Senate-Democrat  
Priority P-3  
Advertiser Ref

Primary Account Executive  
Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie    | 100%   |            |          |

Order Share 100% Market Value 6050

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| WESH              | %          | 0      |
| WFTV              | %          | 0      |
| WKCF              | %          | 0      |
| WOFL              | %          | 0      |
| WOPX              | %          | 0      |
| WRBW              | %          | 0      |
| WRDQ              | %          | 0      |

## Order Totals

| Month          | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|----------------|------------|------------|--------------|--------|------------|----------|---------|------------|--------------|
| August 2012    | 2          | \$1,572.50 | \$1,850.00   | 0.00   | 07/30/12   | 08/26/12 | 2       | \$1,572.50 | \$1,850.00   |
| September 2012 | 5          | \$3,570.00 | \$4,200.00   | 0.00   | 08/27/12   | 09/03/12 | 5       | \$3,570.00 | \$4,200.00   |
| Totals         | 7          | \$5,142.50 | \$6,050.00   | 0.00   |            |          |         |            |              |

## Billing Plan

| Ln                     | Ch   | Start             | End             | Inventory Code        | Break | Start/End Time    | Days     | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount     |
|------------------------|------|-------------------|-----------------|-----------------------|-------|-------------------|----------|-------------|-------|---------------|-----|------|------|-------|------------|
| E 1                    | WKMG | 08/30/12          | 08/30/12        | 11-12p Price Is Right | CM    | 11a-12p           | ---1---  | :30         | 1     | \$800.00      | P-3 | 0.00 | NM   | 1     | \$800.00   |
| Price Is Right         |      |                   |                 |                       |       |                   |          |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |          | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
|                        |      | Week: 08/27/12    | 09/02/12        | ---1---               |       | 1                 |          | \$800.00    |       | 0.00          |     |      |      |       |            |
| E 2                    | WKMG | 08/28/12          | 08/31/12        | Local 6 News 12-1230p | CM    | 12-1230p          | -T---F-- | :30         | 2     | \$700.00      | P-3 | 0.00 | NM   | 2     | \$1,400.00 |
| Local 6 News 12-1230p  |      |                   |                 |                       |       |                   |          |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |          | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
|                        |      | Week: 08/27/12    | 09/02/12        | -T---F--              |       | 2                 |          | \$700.00    |       | 0.00          |     |      |      |       |            |
| E 3                    | WKMG | 09/03/12          | 09/03/12        | Local 6 News 12-1230p | CM    | 12-1230p          | 1-----   | :30         | 1     | \$700.00      | P-3 | 0.00 | NM   | 1     | \$700.00   |
| Local 6 News 12-1230p  |      |                   |                 |                       |       |                   |          |             |       |               |     |      |      |       |            |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |          | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
|                        |      | Week: 09/03/12    | 09/09/12        | 1-----                |       | 1                 |          | \$700.00    |       | 0.00          |     |      |      |       |            |
| E 4                    | WKMG | 08/25/12          | 08/25/12        | Sat 6p News           | CM    | 6-630p            | -----1-  | :30         | 1     | \$550.00      | P-3 | 0.00 | NM   | 1     | \$550.00   |
| Sat Local 6 News at 6p |      |                   |                 |                       |       |                   |          |             |       |               |     |      |      |       |            |



WKMG

Contract / Revision

257585 Flight Dates 08/25/12-09/03/12

Hiatus DatesOriginal Date / Revision 08/23/12 / 08/23/12Order Sep 00:15:00Advertiser Pol/Bill Nelson/Sen/FI/D Product NELSON FOR SENATEEstimate # 561

| Ln                     | Ch   | Start             | End             | Inventory Code     | Break | Start/End Time    | Days       | Len | Spots | Rate        | Pri | Rtg           | Type | Spots  | Totals       |
|------------------------|------|-------------------|-----------------|--------------------|-------|-------------------|------------|-----|-------|-------------|-----|---------------|------|--------|--------------|
|                        |      |                   |                 |                    |       |                   |            |     |       |             |     |               |      |        | Amount       |
| E 4                    | WKMG | 08/25/12          | 08/25/12        | Sat 6p News        | CM    | 6-630p            | -----1-    | :30 | 1     | \$550.00    | P-3 | 0.00          | NM   | 1      | \$550.00     |
| Sat Local 6 News at 6p |      |                   |                 |                    |       |                   |            |     |       |             |     |               |      |        |              |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |              |
|                        |      | Week: 08/20/12    | 08/26/12        | -----1-            |       | 1                 | \$550.00   |     |       | 0.00        |     |               |      |        |              |
| E 5                    | WKMG | 08/26/12          | 09/02/12        | CBS Sunday Morning | CM    | 9-1030a           | -----1     | :30 | 1     | \$1,300.00  | P-3 | 0.00          | NM   | 2      | \$2,600.00   |
| CBS Sunday Morning     |      |                   |                 |                    |       |                   |            |     |       |             |     |               |      |        |              |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |              |
|                        |      | Week: 08/20/12    | 08/26/12        | -----1             |       | 1                 | \$1,300.00 |     |       | 0.00        |     |               |      |        |              |
|                        |      | Week: 08/27/12    | 09/02/12        | -----1             |       | 1                 | \$1,300.00 |     |       | 0.00        |     |               |      |        |              |
|                        |      |                   |                 |                    |       |                   |            |     |       |             |     |               |      | Totals | 7 \$6,050.00 |